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1. www.silenttreatment.info debuts
2. Get your promotional materials
3. What if my newspaper is not a Knight Ridder/Tribune affiliate?
4. *Silent Treatment* reporters in the spotlight
5. We want to hear from you
6. Success stories
7. On the calendar

1. www.silenttreatment.info debuts

For information about the series, a wealth of links to and resources on prevention, treatment and recovery, tips and action ideas, visit the *Silent Treatment* Web site at www.silenttreatment.info, your one-stop source. There you'll find easy-to-download sections of *Breaking the Silence*, the companion media guide to the series, as well as Recovery Radio broadcasts and our own "Living It" blog, which—starting May 1—will feature a rotating crop of writers candidly chronicling their recoveries. First up is 21-year-old Carrick Forbes, whose heroin addiction is documented by her father, Thom, on his website, "[The Elephant on Main Street](#)," and was the subject of a 2005 "Dateline" segment. Look for other contributors later this year. Also available are web buttons and banners so that you can feature the *Silent Treatment* project on your website. To download, [click here](#).

2. Get your promotional materials

Make sure to get and use the promotional materials available to help plan your media strategy and link up with all *Silent Treatment* resources. We've mailed out informational Outreach Brochures and the *Breaking the Silence* media guide, and *Silent Treatment* logos, web buttons and banners for your Web site are now available. If you need more brochures and media guides, send an email to sroff@pajournalism.com with "material request" in the subject line. Please include a list of the materials you would like, your mailing address and a brief description of how you plan to use the materials. Or go to <http://www.silenttreatment.info/downloads.htm> for downloads.

3. What if my newspaper is not a Knight Ridder/Tribune affiliate?

You may be wondering what instructions to give your local newspaper editors if they aren't part of the Knight Ridder/Tribune (KRT) network. Keep in mind that your paper does not need to be a KRT subscriber to take advantage of the series. Knight Ridder/Tribune News Service is making *Silent Treatment* available free to any newspaper. The articles and resource lists, accompanying photos and graphics, and short bios of each reporter will be available August 2 for editors to download on KRT Direct at <http://www.krtdirect.com/treatment>. Logos, buttons and banners also will be posted there to help editors link their readers to www.silenttreatment.info.

4. *Silent Treatment* reporters in the spotlight

Each month we'll feature a reporter for the *Silent Treatment* series. The first story will be written by Thom Forbes. Thom, a fourth-generation journalist, began his career as a copyboy at the *New York Daily News* and later became a reporter and deskman there. He moved to *Adweek* in 1983, where he became editorial director of several magazines before turning to freelancing. Through the 1990s, Thom covered marketing issues, with an emphasis on writing about and for emerging new media. He also wrote *What Were They Thinking?* with new products expert Bob McMath, and authored *WebWorks: Advertising*. In recent years, he has been focused on health and social issues. He developed [The Elephant on Main Street: An Interactive Memoir of Addictions and Recoveries](#) chronicling his family's first-hand experiences with addiction, and is writing *Conversations With Dizzy* with Dr. Harris B. Stratyner, a specialist in co-occurring disorders of addiction and mental illness. Thom lives in Hastings-

on-Hudson, N.Y., with his wife, Deirdre, a photojournalist turned addictions counselor, daughter, Carrick, 21, and son Duncan, 17.

5. We want to hear from you

<http://www.silenttreatment.info> features a "Share Ideas" section for outreach partners to share their outreach experiences, some of which will be chosen to appear on the Web site. Please visit <http://www.silenttreatment.info> and follow the [Organizations/Share Ideas](#) link. We are interested in hearing about the events you are planning and the ways you are using *Silent Treatment* to promote your work as well as track your success in engaging local newspapers.

6. Success stories

Nearly 1,200 town hall meetings were convened on March 28 around the nation as part of a campaign to prevent underage drinking. The meetings were spearheaded by the Federal Interagency Coordinating Committee on the Prevention of Underage Drinking, chaired by the Substance Abuse and Mental Health Services Administration (SAMHSA), in partnership with state and local agencies and organizations. Meetings were held in all 50 states, four territories and the District of Columbia. To read the media release from SAMHSA, [click here](#).

Coordination of substance abuse treatment in the juvenile justice system has improved significantly in 10 *Reclaiming Futures* communities, according to new research released by the Urban Institute and the University of Chicago's Chapin Hall Center for Children. [Reclaiming Futures](#), an initiative of the Robert Wood Johnson Foundation, is a new approach to help teenagers caught in the cycle of drugs, alcohol and crime by promoting new opportunities and standards of care in juvenile justice. It is housed in the Regional Research Institute for Human Services of the Graduate School of Social Work at Portland State University. *Reclaiming Futures* combines system reform, treatment improvement and community engagement to help teens in the justice system get off drugs and alcohol. For additional information, visit <http://www.reclaimingfutures.org/>.

7. On the calendar

Check out our comprehensive calendar of treatment- and recovery-related events across the country at <http://calendar.silenttreatment.info>. Click any of the events to get more information and confirm dates and times. To have upcoming events included in our calendar, please send an [email](mailto:sroff@pajournalism.com) to sroff@pajournalism.com.

The American Association for the Treatment of Opioid Dependence National Conference 2006 will be held April 22-26 at the Hyatt Regency in Atlanta, Ga. For more information, visit <http://www.aatod.org/aatodnational.html>.

April 5-8, the National African American Drug Policy Coalition (NAADPC) hosts its National Drug Policy Summit in Washington DC. For more information, visit <http://www.naadpc.org/>.

If you are in the New York City area April 4-9, plan to see "Visions," at The Hudson Guild Theatre. This play about addiction and recovery, which has reached more than 20,000 people in the hearts of treatment centers, shelters and prisons, will be making its Off-Broadway debut. For more information, visit <http://recoveryproductions.freeservers.com/>.

Please forward this newsletter to friends and colleagues who may be interested in addiction treatment and recovery issues. Send details on coming events, successful projects, new findings or useful ideas to share to sroff@pajournalism.com. If you missed past issues, visit the archive section at <http://www.silenttreatment.info/enewsletters.htm>.

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